

Concurrence Results:

- Take evaluators directly to the information that they need—rather than to the top of the file or first page of a lengthy document
- Incorporate content and other resources, including multimedia, that sets your proposal apart from the competition
- Assemble all content in a highly professional proposal that is branded to your company—and help ensure a winning submission

Concurrence Facts:

- Quickly assemble content from any file location
- Include all Microsoft Office files, PDFs, multi-media, images, and more
- Easy to organize content and apply navigational links
- e-Proposals are branded to your organization
- Output as Executable, HTML, or PDF
- Deliver to desktop, CD, DVD, flash drive, Web, or email attachment
- Easy to implement; ROI starts on day-one

Create *dynamic e-Proposals* that deliver the mandated responses, in the mandated structure and format—and then **help proposal evaluators quickly navigate to the specific information that they need to understand and select your offering.**

Organizations use ConcurrenceCatalyst to improve the productivity and sales performance. **Proposal professionals** efficiently create a virtual proposal center for the assembly, on-going review, and delivery of proposals that make a powerful first impression and accelerate the customer's buying process. **Marketing teams** strengthen branding when proposals and other complex collections of information are delivered with a professionally-branded interface. **Sales reps** accelerate buying cycles by delivering highly-professional proposals that help proposal evaluators find the information needed to select your offering.

How ConcurrenceCatalyst works

With just a point and click, ConcurrenceCatalyst will gather content from any source—documents, spreadsheets, presentations, multimedia, images, and more—then collate and publish your proposal, creating an output suitable for desktop, portable media (CD, DVD or USB), PDF, or the Web.

Your proposal evaluators—or other information consumers—receive an “electronic binder” complete with a branded user interface and navigational links that allow them to quickly find the right information.

Many ways to use ConcurrenceCatalyst

Use ConcurrenceCatalyst when you need to efficiently assemble any complex collection of content—and effectively engage your information consumers for:

- ✓ RFP Responses and Proposals
- ✓ Sales Materials - Field teams and channel partners
- ✓ Educational or Training Materials
- ✓ Event Proceedings - Conferences, sales meetings
- ✓ Technical Documentation
- ✓ Human Resources - Policy manuals and materials

For each application, ConcurrenceCatalyst allows you to create a custom-designed user interface ensuring that all of your deliverables are highly professional.

Solution components

Concurrence*Catalyst* incorporates three components: the **Editor** module used to create the e-proposals or other information collections; the **custom-branded user-interface** that Editor users apply to your e-proposals; and the **Chameleon** module—a software application that enables your team to create an unlimited number of additional customized user-interfaces.

Editor	Chameleon
Sales people, marketing, and proposal professionals use the desk-top Editor module to compile proposals and other critical selling content in a highly professional “electronic binder.”	Select marketing team members use the desk-top Chameleon module to create branded user interfaces for each application of Concurrence <i>Catalyst</i> .
<p>The Editor, a truly easy-to-use, six-tab software tool, helps you quickly compile information for e-proposals, or other collections of information.</p> <ul style="list-style-type: none">✓ Quickly assemble individual file—or complex content folders✓ Easily reorganize content files and provide helpful navigational links for your information consumers✓ Facilitate team review cycles throughout the proposal project✓ Version control ensures that the latest is always included—and delivered✓ Create the finished deliverable within minutes!	<p>Create an unlimited number of branded user interfaces. For example, you might have a uniquely-branded interface for:</p> <ul style="list-style-type: none">✓ Proposals by product line, market segment, or business unit✓ Delivery of selling materials for a product launch✓ Event proceedings materials for a customer conference✓ Distribution of marketing and selling materials to enable channel partners✓ Technical documentation for design reviews or end users

Branded user interface

Concurrence*Catalyst* is delivered to you with your first user-interface that is custom-designed in compliance with your branding standards and styles. When you deliver an e-proposal or other information collection, your information consumers find the files that they require through a highly-professional interface that is branded to you—and not Adobe Acrobat or Microsoft Explorer.

Delivery & implementation

Realize a return on your investment from day-one, by immediately using Concurrence*Catalyst* to assemble your content-rich and compelling e-proposals and other collections of critical selling materials.

Concurrence*Catalyst* is installed on local PCs with minimal footprint of just over 100MB. The solution has no external components or server requirements. It is simple to download, install, and operate. It requires little or no reliance on your administrative privileges. The solution is intuitive to use with on-demand e-Learning providing usage instructions and best practices.



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